

**DXL MEN'S APPAREL MAKES A \$12 MILLION COMMITMENT FOR THE KIDS AT
ST. JUDE CHILDREN'S RESEARCH HOSPITAL®**

CANTON, Mass. (Nov. 10, 2017) – Destination XL Group, Inc. (Nasdaq: DXLG), the leading retailer of men's XL apparel, has made a \$12 million commitment over the next 10 years with St. Jude Children's Research Hospital®. This commitment will include having the name "DXL Men's Apparel" attached to the Light Microscopy Center at the Memphis-based hospital.

This is the 13th year the DXL Group has supported St. Jude through fundraising for the St. Jude Walk/Run to End Childhood Cancer™; it is also supporting the 2017 St. Jude *Thanks and Giving*® campaign. To date, the DXL Group has raised nearly \$9 million for St. Jude, thanks to tremendous public and employee support.

"For the past thirteen years, DXL Group has devoted extensive time and energy in support of the life-saving mission of St. Jude Children's Research Hospital," said David Levin, DXL Group's President and Chief Executive Officer. "With our field and home office associates, along with our incredibly generous customers, breaking records year-after-year in fundraising efforts, we felt it was due time to make an even greater commitment and leave our footprint at the hospital."

The Light Microscopy Center is a shared resource, giving all St. Jude scientists equal access to the most cutting-edge tools available. Because the equipment and experts are available to all departments, costs are reduced and scientists are not forced to send samples to outside laboratories for analysis, speeding up the process of experimentation and discovery. The scientists in this center serve a dual role, not only training researchers in how to conduct imaging experiments but also collaborating with them to determine better ways to view biological events which speed discoveries from the laboratories to the clinics.

"Supporters like the DXL Group give St. Jude the courage to dream big, and the monumental occasion we are marking is one important example of how DXL Men's Apparel makes possible the vision of our hospital's leaders," said Richard Shadyac Jr., President and Chief Executive Officer of ALSAC, the fundraising and awareness organization for St. Jude. "This partnership truly helps St. Jude find more cures and save more lives across the country and around the world."

The DXL Group couldn't be more thrilled to have the Light Microscopy Center named after it, as the Center plays a critical role in the extensive research performed at the hospital. The retailer's ultimate goal in this relationship is to stand alongside the scientists at St. Jude in order to raise the overall childhood cancer survival rate to 100 percent.

To find your local **DXL Men's Apparel**, visit www.destinationXL.com. To learn more about St. Jude Children's Research Hospital®, the St. Jude *Thanks and Giving*® campaign, the St. Jude Walk/Run to End Childhood Cancer™ or to make a donation, visit www.stjude.org or call 1-800-4STJUDE.

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About Destination XL Group

Destination XL Group, Inc. is the largest retailer of men's apparel in sizes XL and up, with operations throughout the United States as well as in London, England and Ontario, Canada. In addition to DXL Men's Apparel retail and outlet stores, subsidiaries of Destination XL Group, Inc. also operate Rochester Clothing stores, Casual Male XL retail and outlet stores, and e-commerce sites, including DestinationXL.com and mobile site m.DestinationXL.com. DestinationXL.com offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the XL guy. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38" waist and XL including tall sizes, plus shoe sizes 10-16, in widths to 4E. Follow us on facebook.com/OfficialDXL, Twitter [@DestinationXL](https://twitter.com/DestinationXL) and Instagram [@destinationxl](https://instagram.com/destinationxl).

About St. Jude Children's Research Hospital

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. St. Jude has the world's best survival rates for the most aggressive childhood cancers, and treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since we opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade. St. Jude freely shares the breakthroughs we make, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org or following St. Jude on facebook.com/stjude and twitter.com/stjude.