

A SECOND DXL MEN'S APPAREL STORE OPENS IN THE BIRTHPLACE OF THE BLUES

One-Stop Shop Brings Quality Clothing to Men Who Wear XL Sizes in Memphis, TN

Canton, MA (5/1/17) – Memphis is home to historic Beale Street, Graceland, and now a second DXL Men's Apparel store. Destination XL Group, Inc. (Nasdaq: DXLG), the leading retailer of men's XL apparel, has opened its second Memphis store. The new DXL Men's Apparel store can be found at Market of Wolf Creek, 8057 Highway 64. The DXL Men's Apparel store is a one-stop shop that caters to the clothing needs and lifestyles of men who wear waist size 38+ and size XL and up, including tall sizes, plus shoes in extended sizes and widths.

DXL Men's Apparel stores have everything available under one roof to make guys look and feel great. No longer do guys who typically wear XL sizes have to shop at large department stores that carry a limited selection of styles in their sizes.

"We know that our customers who typically wear XL sizes have a harder time finding high-quality clothing and styles that look great, and we're committed to providing them with a superior solution," said David Levin, President and Chief Executive Officer of Destination XL Group, Inc. "DXL Men's Apparel stores offer the perfect combination of quality, selection and service in one convenient location, making shopping easy and enjoyable so all men can look and feel their best, regardless of size."

DXL Men's Apparel stores are unique in design, with a more spacious environment. They are truly built with guys in mind. What sets DXL Men's Apparel stores apart from the rest is not only the visual appeal of the stores, but the world-class service as well. This service even includes on-site tailoring to ensure a perfect fit every time.

DXL Men's Apparel is no stranger to Memphis, TN. Not only is there another store location, which opened in 2010, but Destination XL Group, Inc. has been a proud supporter of the Memphis-based St. Jude Children's Research Hospital for the past thirteen years.

The new Memphis DXL Men's Apparel store features private label brands including Oak Hill, True Nation, Harbor Bay and Society of One. Styles from over 100 top brands add to the product assortment, including Polo Ralph Lauren, Michael Kors, Levi's, and Nautica, as well as brands exclusive to DXL Men's Apparel in XL sizes such as active clothing giant, Reebok. DXL Men's Apparel stores offer must-have essentials at everyday values, plus current looks for every aspect of a guy's lifestyle.

The DXL Men's Apparel store's one-of-a-kind shopping experience carries through to destinationxl.com, where customers can access an even greater selection directly from the website. They can also verify if an item is in stock at the Memphis store or any local DXL Men's Apparel store, and can even choose to have online purchases shipped directly to a local DXL Men's Apparel store at no charge.

About Destination XL Group

Destination XL Group, Inc. is the largest retailer of big and tall apparel in sizes XL and up, with operations throughout the United States as well as in London, England and Ontario, Canada. In addition to DXL Men's Apparel retail and outlet stores, subsidiaries of Destination XL Group, Inc. also operate Rochester Clothing stores, Casual Male XL retail and outlet stores, and e-commerce sites, including DestinationXL.com and mobile site m.DestinationXL.com. DestinationXL.com offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the bigger guy. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38" waist and XL including tall sizes, plus shoe sizes 10-16, in widths to 4E. Follow us on [facebook.com/OfficialDXL](https://www.facebook.com/OfficialDXL), Twitter @DestinationXL and Instagram @destinationxl.