

## **DXL MEN'S APPAREL OPENS ITS TWELFTH MICHIGAN STORE IN STERLING HEIGHTS**

*One-Stop Shop Brings Quality Clothing to Men Who Wear XL Sizes*

Canton, MA (3/7/17) – Destination XL Group, Inc. (Nasdaq: DXLG), the leading retailer of men's XL apparel, has opened a new DXL Men's Apparel store at 13090 Hall Road in Sterling Heights, MI, which is part of Macomb County, and a core suburb of Detroit. DXL Men's Apparel stores offer the best selection of men's clothing in sizes XL and up, waist sizes starting at 38, plus hundreds of shoes starting at size 10W. All the trusted brand-name favorites are here, including Michael Kors, Tommy Hilfiger, Lucky Brand Jeans, and Nautica Jeans. Brands exclusive to DXL Men's Apparel in XL sizes offered include Robert Graham and Ralph by Ralph Lauren.

Guys who typically wear XL sizes find it difficult to find quality clothing that fits and looks great. They were forced to shop at department stores that carry a limited selection of styles in their sizes. The DXL Men's Apparel store is like no other, providing a unique environment with an easy-to-navigate floorplan. DXL Men's Apparel stores are truly an unparalleled shopping experience for every guy. DXL Men's Apparel stores offer everything for guys to look and feel great. Some of the DXL Men's Apparel store's distinct characteristics include:

- Styles from over 100 brands and top designers.
- Private label brands including Rochester, Harbor Bay, Oak Hill and True Nation.
- Must-have essentials at everyday values, plus current looks for every aspect of a guy's lifestyle.
- Knowledgeable staff to help guys find the perfect fit, plus on-site tailoring services.

"The DXL Men's Apparel store was built with the bigger guy in mind and directly addresses needs he's expressed through customer feedback and focus groups," says David Levin, President and CEO of Destination XL Group, Inc. "Our customers seek choices, value, convenience and a unique shopping experience, which DXL stores offer. Before DXL Men's Apparel stores, these guys were relegated to shopping at the end of the rack in department stores."

This one-of-a-kind experience carries through to DestinationXL.com where customers can access an even greater selection directly from the website. They can also verify if a product is in stock at their local store or select to have online purchases shipped to a local DXL Men's Apparel store for free.

### About Destination XL Group

Destination XL Group, Inc. is the largest retailer of big and tall apparel in sizes XL and up, with operations throughout the United States, and London, England. The company is currently in the process of transitioning from Casual Male XL to focus primarily on the DXL concept. Subsidiaries of Destination XL Group, Inc. currently operate Casual Male XL retail and outlet stores, Rochester Clothing stores, DXL Men's Apparel stores and e-commerce sites, including DestinationXL.com and mobile site m.DestinationXL.com. DestinationXL.com offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the bigger guy. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38" waist and XL including tall sizes, plus shoe sizes 10-16, in widths to 4E. Follow us on facebook.com/OfficialDXL, Twitter @DestinationXL and Instagram @destinationxl.